

Video Your Way

8 Week Email Series!

Welcome & What to Expect



Questions to Ponder

This first question to ponder will serve as the foundation of your video project going forward. The answer will be something you'll return to throughout the process, so be sure to give it some thought. It's a question we often overlook, but is exceedingly important:

What are you trying to accomplish by making a video? Or, what is the **goal** of your video?



Jumpstart Activity

Try a 25 minute free writing exercise on the the Question to Ponder!

Set a timer for 25 minutes. Reflect on your goals for the video project, and what you're hoping to accomplish, and then **just write**. Let your brain go where it wants and let creativity be your guide. There are no wrong answers, no dumb ideas, and doodles are encouraged! We'll work on honing these ideas in future weeks, but for now, just get the ideas out of your head and on to paper. (Yes, I do encourage you to ACTUALLY physically write your answers instead of using a computer, but you do you.)

