Video Your Way

Video 5: What NOT to Film

Watch the video: developplayllc.com/vyw-week5

This week, we covering the basics of filming. But first, based on last week...

What you need to film
What do you need to film based on your video script/storyboard?

? Questions to Ponder

These questions will get you thinking about the things to consider while filming your video content this week.

What are you most excited about when it comes to filming?

What are you most nervous about when it comes to filming?

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If you're interviewing someone else, how can you help set them up for success?

If you're going to be on camera, what warm up exercises can you do to help get you ready to roll? (No, I'm NOT kidding about this...channel your inner theater nerd!) 🤓

Based on what you've learned, make a "to film" list to make sure you get all the shots you need:

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👣 Jumpstart Activity

Get on camera - even if you NEVER plan to be on camera in your videos. Set up your camera, get your framing and audio right, then record yourself answering the question below keeping in mind all the tips I discussed earlier. Then review and critique what you think about how you did. Yes, it's painful to watch yourself on camera, but it's also REALLY enlightening. Not only will this help you if you ever decide to be on camera, but it ALSO helps you know how to better coach others.

So, hit record, and film yourself answering the following question:

Tell me (the camera) a story about a time when you felt really excited about something cool that was happening in your life.

cool

Then, watch what you've filmed and grade yourself on a scale of 1-5 in the following areas (1 = could use some work, 5 = you're the best on screen talent ever!)

Energy level:

1   2   3   4   5

Clarity of content:

1   2   3   4   5

Use of filler words:

1   2   3   4   5

Interesting content:

1   2   3   4   5

Engaging onscreen presence:

1   2   3   4   5