



8 Week Email Series!

Video 6: Editing, Graphics and B Roll, Oh My!

Watch the video: developplayllc.com/vyw-week6

This week, we're entering the deep dark editing tunnel...but first...

How did filming go?

What worked? What didn't? What surprised you?



Questions to Ponder

Doing a little thinking before and during the editing process can be helpful, especially when you're feeling stuck!

How do your video's personality and style inform how you'll incorporate images, motion graphics, and transitions?

What images, text, graphics, music or animations might be really useful to help you tell this story? Where will you get those things?





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When you're feeling a little stuck: What is actually fixable given your timeline? What do you need to let go of and call "good enough"?

What is working well in your editing? What is not quite hitting the mark? How might you change what you have to improve the flow, or the content?



What would you like to learn how to do better for next time you edit?





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Jumpstart Activity

Practice editing!

At the link below, enter the password **VideoYourWay**, and you'll have access to some unedited footage of me from the Welcome and What to Expect video in this series to use to practice your editing skills. I've also given you some photos, graphics, and b roll of my puppy that you can incorporate however you'd like as well.

The goal here is two-fold: 1) give you a chance to edit if you haven't had an opportunity to film any of your own footage yet, and 2) give you a peek behind the curtain of what filming is ACTUALLY like, in hopes that it eases some of the anxiety you might be feeling about your own filming.

NOTE: I ask that you not upload your videos to YouTube or anywhere else publicly, but if you want to show me what you came up with, share a link to a private google file, dropbox link, or other sharing tool in the form on the page where you downloaded the footage - I'd love to see what you did!

Link to Download Footage:

www.developplayllc.com/vyw-raw

Case-sensitive password to see the page: **VideoYourWay**

